



**Conferences & Institutes**  
**Professional and Community Education**  
The Pennsylvania State University  
225 Penn Stater Conference Center Hotel  
University Park, PA 16802-7005

Phone: (814) 863-5100  
Fax: (814) 863-5190  
conferences@outreach.psu.edu

Dear Potential Conference Exhibitor:

On February 23 and 24, 2018, the **Keystone Coldwater Conference, titled "Coldwater Resource Conservation and Education: Rising to the Challenges; Embracing Opportunities"** and hosted by the Pennsylvania Council of Trout Unlimited, will take place at the Ramada Inn Conference Center, in State College, Pennsylvania.

The topics for the 2018 conference will include:

- Successful projects
- Effective monitoring and assessment efforts
- Research projects
- Lessons learned
- Targeted outreach and advocacy

#### **Schedule**

Friday, February 23, 2018                      5:00-6:30 p.m., Exhibit setup and registration

Saturday, February 24, 2018                7:30 a.m., Exhibits are open  
4:30-5:30 p.m., Dismantle exhibits

#### **Exhibitor Space and Fees**

The exhibit fee of \$100 per table (for nonprofit and government agencies), and \$250 per table (for profit agencies), includes a complimentary registration for **one exhibitor per table**, plus name badge, conference materials, two refreshment breaks and lunch on Saturday, a 6x2' topped and skirted table, two chairs, and vendor sign. The fee for **each additional exhibitor** at the same table is \$60 (for registration received on or before January 31, 2018) or \$80 (for registration received after February 1, 2018). Exhibitors will be responsible for providing all other materials and equipment. **Large pieces of equipment that do not fit in the table space should not be displayed.**

Conference attendees will have time Friday during the reception and Saturday during registration, before and after sessions, at refreshment breaks, and lunch to browse the exhibits. A list of the exhibitors and their contact information will be provided in the attendee' conference packets.

To register, either complete the online registration form, or mail your completed **Exhibitor Registration Form**, signed **Agreement for Exhibitors form**, and payment to Penn State no later than **January 31, 2018**. Refunds will be issued for cancellation if notification is received in writing by Friday, January 29, 2018. Send your written notice by fax to 814-863-5190 or by email to [Conferences@outreach.psu.edu](mailto:Conferences@outreach.psu.edu).

The University may cancel or postpone any conference because of insufficient enrollment or unforeseen circumstances or conditions. If a conference is canceled or postponed, the University cannot be held responsible for any related costs, charges, or expenses, including cancellation/change charges assessed by airlines or travel agencies.

Please contact our office at 814-863-5100 with questions.

Sincerely,

Autumn Spotts  
Program Manager

Cheryl Stamm  
Program Assistant

# EXHIBITOR REGISTRATION FORM

## 2018 Keystone Coldwater Conference *Coldwater Resource Conservation and Education: Rising to the Challenges; Embracing Opportunities*

February 23-24, 2018

Ramada Conference Center  
State College, Pennsylvania

Payment in full, by check, credit card, or money order, must accompany this form. This form may be duplicated for additional registrations. Please print in ink or type. Registration confirmation will be sent to the email address that you provide below. Include all information requested and return the completed form to Penn State.

Exhibitor #1 Name \_\_\_\_\_

Exhibitor #2 Name \_\_\_\_\_

Email address \_\_\_\_\_

*Penn State will use this email address to communicate with me about all programs for which I register. This email address will also be used to communicate logistical information regarding the program.*

Company Name (as it should be printed in conference materials) \_\_\_\_\_

Company Address (as it should be printed in conference materials) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

ZIP code \_\_\_\_\_ Country \_\_\_\_\_

Phone number \_\_\_\_\_ Fax number \_\_\_\_\_

Website \_\_\_\_\_

Exhibitor #1 Social Security no.\* or Penn State ID number \_\_\_\_\_

Exhibitor #2 Social Security no.\* or Penn State ID number \_\_\_\_\_

**\*Providing your Social Security Number is optional.** *The Social Security number (SSN) you provide for enrollment purposes, or when requesting specific services, will be used by the University to verify your identity for official record keeping and reporting. If you choose not to supply your SSN, certain services — such as transcripts, enrollment verification, tax reporting, and financial aid — may not be available to you, and Penn State cannot guarantee a complete academic record for you. Your SSN will be stored in a central system and used only as a primary source to identify you within the Penn State system; the Penn State ID will be used as the primary identifier.*

## Special Dietary/Accommodation Needs \_\_\_\_\_

### How Did You Hear About the Conference?

- PATU website
- Other website—Please list \_\_\_\_\_
- Email Communication
- Postcard/Flier in Mail
- Colleague/Word of Mouth
- PA Environmental Digest
- Facebook
- Other: \_\_\_\_\_

**Reception:** Conference registration includes the Friday evening reception and lunch on Saturday. Please indicate attendance at Friday evening reception.

- Yes, I plan to attend the Friday evening reception.
- No, I do not plan to attend the Friday evening reception.

**Session Selection:** Please indicate which session you plan to attend.

### Morning Breakout Sessions

#### Session 1—10:30-11:00AM

- Restoration Priorities**—Strategic Project Planning for Brook Trout Using a Conservation Portfolio Approach; *presented by Shawn Rummel, Trout Unlimited*
- Current Trends I**—Update on Pennsylvania’s Wild Trout Resources and Most Popular Wild Trout Streams; *presented by Jason Deter, PA Fish and Boat Commission*
- Outreach and Education**—Trout Grow on Trees!; *presented by Tara Muenz, Stroud Water Research Center*

#### Session 2—11:00-11:30AM

- Restoration Priorities**—Community-based Conservation Tools to Engage Landowners in Conservation; *presented by Adrienne Gemberling, Chesapeake Conservancy*
- Current Trends I**—Long-term Brook Trout Population Studies in Loyalsock Creek, PA; *presented by Jonathan Niles, Susquehanna University*
- Outreach and Education**—Reel ‘em In: Attention Getting Activities for Outreach and Education; *presented by Jessica Kester, Alleghany Land Trust*

#### Session 3—11:30AM-12:00PM

- Restoration Priorities**—The Headwaters Hemlock Project; *presented by Liz Costanzo Kreger, Pheasants Forever Inc.*
- Current Trends I**—Coldwater Streams in a Changing World: Effects of Watershed Fragmentation and Forest Composition on Fish Assemblages; *presented by Andrew Turner, Clarion University*
- Outreach and Education**—Watershed Education and Outreach by the Lycoming College Clean Water Institute; *presented by Mel Zimmerman, Lycoming College Clean Water Institute*

## Afternoon Breakout Sessions

### Session 4—1:20-1:50PM

- **Current Trends II**—Influence of Interacting Stressors on Native Brook Trout in a Western PA Watershed; *presented by Jennifer M. Graves, Indiana University of Pennsylvania*
- **Partnerships**—Working with Land Trusts: Partnerships for Conserving Coldwater Streams and Watersheds; *presented by Matt Marusiak, Western Pennsylvania Conservancy*
- **Mixed-Use Landscapes**—Successful Strategies for Conservation and Restoration of Coldwater Resources in Mixed Use Watersheds; *presented by Melinda Daniels, Stroud Water Research Center*
- **Habitat Restoration**—The Legacy of Historic Logging in North-Central PA and Examples of Using Adaptive Stream Restoration Techniques to Improve Brook Trout Habitat; *presented by Benjamin R. Hayes, Bucknell University*

### Session 5—1:50-2:20PM

- **Current Trends II**—Molecular Determination of Diet Illuminates Potential Niche Partitioning Among Three Sympatric Salmonid Species; *presented by Brandon D. Hoenig, Duquesne University*
- **Partnerships**—Community Outreach on the Surface Mining Control Reclamation Act Title IV Fee Authorization, State-wise Partners and the PA Abandoned Mine Land Campaign; *presented by Robert E. Hughes, EPCAMR*
- **Mixed-Use Landscapes**—Harnessing Interest in Pollinator Conservation to Improve Water Quality; *presented by Ryan Davis, Alliance for the Chesapeake Bay*
- **Habitat Restoration**—Large Wood and Stream Restoration on the ANF: A Beautiful Mess; *presented by Luke Bobnar, Western Pennsylvania Conservancy*

### Session 6—2:40-3:20PM

- **Current Trends II**—Effects of Stocking Hatchery Trout on the Wild Trout Populations: A Literature Review; *presented by Richard Soderberg, Mansfield University and PA Trout Unlimited*
- **Partnerships**—Water Quality of Streams in the Allegheny River Headwaters and the Oswayo Creek Basin; *presented by Bruce Dickson, Redhorse Environmental*
- **Mixed-Use Landscapes**—Improving Soil Health to Meet Water Quality and Aquatic Ecosystem Goals: A Team Effort with Farmers, NGOs, and Government Agencies; *presented by Lisa Blazure, Clinton County Conservation District; James Harbach, Schrack Farms; and Bill Chain, Chesapeake Bay Foundation*
- **Habitat Restoration**—Aquatic Organism Passage (AOP); The Next Step in Watershed Restoration; *presented by Phil Thomas, Trout Unlimited*

### Session 7—3:20-3:50PM

- **Current Trends II**—Citizen Science on the Allegheny National Forest; *presented by Chuck Keepports, Allegheny National Forest*
- **Partnerships**—Casting for Pennies; *presented by Rick Nyles, Blue Sky Outfitters Guide Service*
- **Habitat Restoration**—Reducing Spawning Bed Sedimentation in a Second Order Northeast Ohio Stream; *presented by Charlie Stewart-Bates, Terry Harmon University*

**FEES**

**Nonprofit and Government Agency Fees:**

- \$100 (includes one complimentary registration and one exhibit table)
- \$60 Additional Exhibitor (on or before 1/31)
- \$80 Additional Exhibitor (after 1/31)
- Electricity Needed at Table
- Additional Table Needed

**Profit Agency Fees:**

- \$250 (includes one complimentary registration and one exhibit table)
- \$60 Additional Exhibitor (on or before 1/31)
- \$80 Additional Exhibitor (after 1/31)
- Electricity Needed at Table
- Additional Table Needed

**Total Payment: \$** \_\_\_\_\_

**PAYMENT**

Your payment, in full, must accompany your registration form. The Pennsylvania State University's federal ID number is 24-6000376. An additional charge of \$30 will be added to each walk-in registration.

- Enclosed is a check or money order for the amount indicated, signed and payable to The Pennsylvania State University.
- Enclosed is a purchase order (made payable to The Pennsylvania State University) or letter of authorization from my employer or sponsoring organization.
- IDCC — Penn State employees only to &NCR. Document number \_\_\_\_\_
- Personal credit card
- Business credit card
- Credit card: May be mailed or faxed.

- American Express
- MasterCard
- Visa
- Discover

Cardholder's name (please print) \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

Cardholder's phone number \_\_\_\_\_

Credit card billing address (no. and street, or box no.) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip code \_\_\_\_\_ Country \_\_\_\_\_

Credit card number \_\_\_\_\_ Exp. date (month/year) \_\_\_\_\_

(Credit card charges cannot be processed without signature and expiration date.)

**Agreement for Exhibitors  
Penn State Conferences and Institutes—2018 Keystone Coldwater Conference**

Exhibitor #1 Name \_\_\_\_\_

Exhibitor #2 Name \_\_\_\_\_

IN CONSIDERATION of participating in an exhibit administered by The Pennsylvania State University, and with the intent to be legally bound,

(Name of Exhibitor) \_\_\_\_\_ hereby agrees as follows:

1. Exhibitor hereby releases, quitclaims and forever discharges The Pennsylvania State University; its officers, agents, and employees from any and all personal property, which Exhibitor places, on or about the premises of The Pennsylvania State University.
2. Exhibitor agrees to identify and hold harmless The Pennsylvania State University, its officers, agents, and employees from and against any and all liabilities, claims, causes of action, damages, loss or expense caused by or arising out of the acts or omission of the Exhibitor.
3. Exhibitor agrees to obtain and maintain during the time Exhibitor participates in exhibit, public liability and property damage insurance in such coverages and in such amounts as are approved by the University, and to name the University as an additional insured under such policies of insurance. Exhibitor shall furnish the University a Certificate of Insurance evidencing such coverage.
- 4. Exhibitor agrees that all personal property shall be removed from the premises of the Ramada Inn Conference Center by 6:00 p.m., Saturday, February 24, 2018.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name and Title \_\_\_\_\_

Company \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Email address \_\_\_\_\_

SEND ALL REGISTRATION PAGES TO:  
Conferences and Institutes Registration  
The Pennsylvania State University  
Box 410  
State College PA 16804-0410  
Fax: 814-863-2765

## **Conferences and Institutes Policy on Exhibits**

The following criteria shall apply to exhibits held in conjunction with educational conferences sponsored by the University. **Please read and retain this form for your records.**

1. All exhibits must have a recognized educational or public service value to the program participants.
2. Approval for space requirements must be obtained from the director of Conferences. If the conference is off-site, approval must be obtained from the facility management.
3. Appropriateness of exhibits shall be determined by the Conference Center and the sponsoring department, college or division of the University.
4. Conferences shall be responsible for completion of all arrangements.
5. All out-of-pocket expenses incurred because of the exhibit must be paid by the exhibitor.
6. Exhibitors shall be expected to adhere to time scheduled as determined by the Conference Center, and to general University rules of good conduct.
7. Exhibits for any University sponsored conference shall not be installed or erected more than twenty-four hours prior to the authorized exhibit time and should not arrive on the campus or the conference site more than forty-eight hours prior to the opening of the exhibit period. Exhibits must be removed from the conference site within twenty-four hours after the end of the exhibit period unless prior arrangements have been made by the exhibitor for later removal.
8. All exhibitors shall conform to any other specific or existing rules and regulations established by other divisions of the University regarding exhibits in specific buildings on a University campus with particular emphasis on the exhibitor's responsibility for damage to University property or facilities. In addition, exhibitors may not post signs or exhibit materials on the walls of the facilities.
9. All exhibitors shall be expected to abide by University regulations regarding traffic, parking, and other matters of public interest.
10. Exhibitors shall be solely and completely responsible for all exhibits and for any personal or public liability caused by, or arising from the exhibitors' act or negligent acts, or omissions. The University assumes no responsibility for loss or damage to exhibits from any cause. The cooperating association, exhibitor, or exhibit management shall indemnify and hold harmless the University for any liability, claims or expenses suffered by the University on account of negligent acts or omissions of exhibitors. The cooperating association, exhibitors, or exhibit management shall obtain and maintain, during the time exhibitor participates in the exhibit, public liability and property damage insurance in such coverage and in such amounts as are approved by the University and to name the University as an additional insured under such policies of insurance. Exhibitor shall furnish the University a Certificate of Insurance evidencing such coverage. The exhibitor shall sign an appropriate agreement incorporating the provisions of this paragraph.

**Please read and retain this form for your records.**