



***Coldwater Resource Conservation and Education:
Rising to the Challenges; Embracing Opportunities***

Workshop and Reception

Friday February 23, 2018

***Effective Advocacy for Coldwater Resource Conservation:
Tips and Tools for Individuals and Organizations***

12:30pm - 7:00pm (Lobby)	Registration
1:00pm (Lobby)	Welcome
1:15pm - 4:00pm (Ballroom)	<p>Workshop Overview: This workshop has been designed for individuals and organizations interested in learning how to advocate for rules, policies, regulations, budgets, and programs that support the protection and conservation of critical natural resources such as water and land which in turn support the long-term viability of coldwater resources and angling. The presentations will include case studies of citizens using their voice to affect change at the local, state, and national level.</p> <p>Presenters:</p> <p>Russ Collins, Regional VP, PA Trout Unlimited “Paths to Successful TU Advocacy” Sara Nicholas, Director of Policy and Planning and Katie Woodbury, PA DCNR “Getting the Most out of State Government Partners” Megan Lehman, Community Relations Coordinator, PADEP “Effective Involvement in PA DEP Processes; Including Engaging on Social Media” Nicole Faraguna, Director of Outreach and Education, PALTA “The ABC’s of EAC’s: Understanding the Benefits and Role of Environmental Advisory Councils” Kate Miller, Director of Government Affairs, Trout Unlimited “Effective Advocacy for Coldwater Resources”</p>
1:00pm - 6:30pm (Lobby)	Display and Exhibitor Set-up
5:00pm – 6:00pm	Take-a-Student to Dinner Mentoring Program
6:30pm - 8:30 pm (Lobby)	Friday Evening Social (desserts and cash bar) Student Poster Presentations